

# SOCIETY DOG

a SOCIAL CLUB FOR DOGS... AND THEIR PEOPLE

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FOR IMMEDIATE RELEASE

## SOCIETY DOG IS COMING TO SANTA CRUZ After Numerous Requests by Local Dog Lovers Society Dog Opens a Chapter in Santa Cruz, CA

Society Dog opens their third chapter in Santa Cruz, CA this month. Terri Festa started Society Dog in 1999 as a social group for all people and their dogs. The group promotes the socialization of dogs and creates communities of dog lovers who participate in unique dog-centered events.

"Joining Society Dog has been one of the most rewarding decisions I've made. The people are wonderful and the sense of camaraderie and support within the group is amazing. In addition, it offers a great opportunity to network with people, Society Dog is the place to be," M. Cecilia Saleme.

Society Dog proudly holds dog walks each week along with a larger monthly event. Signature events have become extremely popular, with Howling Halloween® their largest event to date. Members have the option to ride in style on the 'Lime Green Party Machine', the group's bus that travels to all events.

Society Dog is out in the neighborhood showing the public that dogs are a positive part of the community. Society Dog wants people to know how much dogs contribute to their community, making it a more dog friendly place to be.

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If you would like more information about this topic or to schedule an interview with Terri, please call between the hours of 9am and 7pm or email her directly at [alphadog@societydog.com](mailto:alphadog@societydog.com). Also checkout [www.societydog.com](http://www.societydog.com) for more info.